## PULL DOWN THE WALLS FOR BOOSTING UP YOUR BUSINESS!

## PRELIMINARY PROGRAM 2013\*



<sup>\*</sup>PLEASE CHECK THE WEBSITE REGULARLY

| DAY 1- Februari 27 <sup>th</sup> | Tutorials    |                                     |  |
|----------------------------------|--------------|-------------------------------------|--|
| 8:00 - 18:00                     | Registration |                                     |  |
| TUTORIAL PART 1                  |              |                                     |  |
| 9:00 - 12:00                     | Session 1    | Jeanne Hofmans and<br>Erwin Pasmans | Quality Level Management: "Improve" quality across organizational boundaries |
|                                  | Session 2    | Alon Linetzki                       | Transition: From a traditional into an Agile tester                          |
|                                  | Session 3    | Lisa Crispin                        | Advanced Topics in Agile Testing: A Practical Tutorial                       |
|                                  | Session 4    | Doug Hoffman                        | Test automation exploratory  |
|                                  | Session 5    | Goranka Bjedov                      | Performance in large scale cloud   |
|                                  | Session 6    | Rob Sabourin                        | Just in time testing   |
|                                  | Session 7    | Thomas Sundberg                     | Behavior Driven Development, BDD, with Cucumber for Java                     |
|                                  | Session 8    | Debra Friedenberg                   | Meaningful Metrics   |
| 12:00 - 13:00                    | Lunch        |                                     |  |
| TUTORIAL PART 2                  |              |                                     |  |
| 13:00 - 17:30                    | Session 1    | Jeanne Hofmans and<br>Erwin Pasmans | Quality Level Management: "Improve" quality across organizational boundaries |
|                                  | Session 2    | Alon Linetzki                       | Transition: From a traditional into an Agile tester                          |
|                                  | Session 3    | Lisa Crispin                        | Advanced Topics in Agile Testing: A Practical Tutorial                       |
|                                  | Session 4    | Doug Hoffman                        | Test automation exploratory  |
|                                  | Session 5    | Goranka Bjedov                      | Performance in large scale cloud   |
|                                  | Session 6    | Rob Sabourin                        | Just in time testing   |
|                                  | Session 7    | Thomas Sundberg                     | Behavior Driven Development, BDD, with Cucumber for Java                     |
|                                  | Session 8    | Lee Copeland                        | Pair-wise Testing Explained  |

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| DAY 2 - Februari 28 <sup>th</sup> | GALAXY 1   | GALAXY 2   | GALAXY 3  | SATELITE 1        | SATALITE 2   |
|-----------------------------------|--|--|---|-------------------|--|
| 7:30 - 18:30                      |  | Registration   |   |                   |  |
| 8:30 - 8:45                       | Conference Opening   |  |   |                   |  |
| 8:45 - 9:30                       | Keynote speech   |  |   |                   |  |
|                                   |  | Prof. Floridi: Understanding Information Quality Standards and their Challenges                |   |                   |  |
| 9:40 - 10: 30                     | The 7 W questions of testing<br>Jean-Paul Varwijk  | Model Driven Development and<br>its impact on testing A<br>nanotech case study<br>Bryan Bakker | Selecting your test tool, a successful approach Bernd Beersma   | Sponsor Presenter | Performance Testing<br>Workshop 1/2<br>Goranka Bjedov                              |
| 10:30 - 11:00                     |  | Coffee Break   |   |                   |  |
| 11:00 - 11:50                     | Boost up the business: get rid<br>of the fixing phase!<br><b>Rik Marselis</b>  | Value Sync<br>Rob Sabourin   | Fuzzer in the Cloud - Experiences on the application fuzz testing as a cloud based service Antti Häyrynen                       | Sponsor Presenter | Performance Testing<br>Workshop 2/2<br>Goranka Bjedov                              |
| 12:00-12:50                       | The nine Test Oracles  Doug Hoffman  | DevTOps : DevOps and the role of Testing Björn Vanhove   | Cloud Testing - NextGen<br>Software Testing<br>Gumpu Ravi Kumar   | Sponsor Presenter | Test Automation Clinic<br>1/2<br>Dorothy Graham &<br>Mark Fewster                  |
| 12:50-14:00                       |  | •  | Lunch   |                   |  |
| 14:00-14.50                       | What testing can learn from social sciences! Huib Schoots  | Increasing the efficiency of your<br>team with kanban<br>Derk-Jan de Grood                     | Architecting a test automation framework: the good, the bad and the interesting Raluca Popescu                                  | Sponsor Presenter | Test Automation Clinic<br>2/2<br>Dorothy Graham &<br>Mark Fewster                  |
| 14:50-15:40                       | Improve your test performances: communicate with impact Vicky De Roeck   | Building The All-Star Lineup of<br>Quality<br>Sami Söderblom                                   | Further Development of Test<br>Automation – Combination of<br>Practical Experience and<br>Academic Research<br>Kristian Trenkel | Sponsor Presenter | How to Avoid the<br>"Testing Squeeze"? A<br>Practical Workshop 1/2<br>Lisa Crispin |
| 15:40-16:10                       |  |  | Coffee Break / Snack  | ·                 | <u>,                                      </u>                                     |
| 16:10-17:00                       | Looking for Love in All the<br>Wrong Places: Achieving<br>Software Quality Without<br>Organizational Commitment<br>Peter Varhol / Gerie Owen | Reducing the cost of agile testing by using mind maps  Oana Petrascu                           | Is any tester with a mobile phone also a mobile tester?  Maarten Van Eyken  | Sponsor Presenter | How to Avoid the<br>"Testing Squeeze"? A<br>Practical Workshop 2/2<br>Lisa Crispin |
| 17:00-18:20                       | Open Panel Discussion: With Fiona Charles, Julian Harty, Luciano Floridi, Rob Sabourin and Stuart Reid                                       |  |   |                   |  |
| 18:30- 22:00                      | Networking : Casino Evening  |  |   |                   |  |

| DAY 3 - March 1 <sup>st</sup> | GALAXY 1  | GALAXY 2  | GALAXY 3   | ATELITE 1                  | SATALITE 2   |
|-------------------------------|---|---|--|----------------------------|--|
| 7:30 - 18:30                  | Registration  |   |  |                            |  |
| 8:30 - 8:35                   | Conference Infos  |   |  |                            |  |
| 8:35 - 9:25                   | <b>Keynote speech</b> Jerry Durant: Going Global: A Western Perspective in Eastern Markets                            |   |  |                            |  |
| 9:35 - 10:25                  | BI testing: The mind shift<br>from tail-end testing to test<br>first-development<br>Robert Allewijn and Ard<br>Kramer | Marketing and Software Tester -<br>Towards Value Oriented<br>Collaboration<br>Elalami Lafkih                  | Behavior Driven Testing with<br>Cucumber demystified<br>Steven Wierckx   |                            | Workshop Mobile<br>Testing 1/2<br>Julian Harty                     |
| 10:25 - 10:55                 | Coffee Break  |   |  |                            |  |
| 11:00 - 11:50                 | 15 Tips on testing in scrum!<br>Leo van der Aalst   | Why Desperate Housewives<br>makes Excellent Test Managers<br>Astrid Notø Larsen                               | Testing the new web – tackling HTML5 with Selenium Andreas Faes          | Sponsor<br>Presenter       | Workshop Mobile<br>Testing 2/2<br>Julian Harty                     |
| 11:50 - 13:20                 | Lunch   |   |  |                            |  |
| 13:20 - 14:10                 | <b>Keynote speech Lee Copeland</b> : The Mismeasure of Software: The Last Talk on Metrics You'll Ever Need to Hear    |   |  |                            |  |
| 14:20 - 15:10                 | Boost your IT organization<br>with Centre of Excellence<br>Kris Laes / Joeri Wijns                                    | Agile communication: Back and forth between managers and teams  Zuzi Sochova                                  | Top 3 Performance Land Min<br>and How to Address Them<br>Andreas Grabner | es<br>Sponsor<br>Presenter | Getting security<br>testing operational in<br>QA<br>Geert Colpaert |
| 15:10 - 15:40                 | Coffee Break / Snack  |   |  |                            |  |
| 15:40 - 16:30                 | The Things I wish Someone<br>Had Told Me (before I<br>started)<br><b>Peter Morgan</b>                                 | How to avoid the testing Swiss<br>Cheese Syndrome<br>Marc Rambert   | Agile Aspects of Performance<br>Testing<br>Alexander Podelko             | Sponsor<br>Presenter       | Right sizing test<br>documentation 1/2<br>Fiona Charles            |
| 16:40 - 17:30                 | Setting up an Agile Support<br>Center for test and<br>maintenance departments<br>Erik Bits, Bernd Beersma             | Combining Organizations: Ideas on how to merge multiple groups into a single cohesive team  Debra Friedenberg | Development and Testing in<br>the cloud : A Case Study<br>Geert Peeters  | Sponsor<br>Presenter       | Right sizing test<br>documentation 2/2<br>Fiona Charles            |
| 17:40 - 18:30                 | Keynote speech Susan Windsor: Removing the Terminology Barriers to Deliver Success                                    |   |  |                            |  |
| 18:30 - 18:40                 | Closing Session   |   |  |                            |  |
| 19:30- 22:30                  | Special Award Dinner  |   |  |                            |  |

| DAY 4 - March 2 <sup>nd</sup> | Tutorials                               |   |   |  |
|-------------------------------|---|---|---|--|
| 8:00 - 18:00                  | Registration                            |   |   |  |
| TUTORIAL PART 1               |   |   |   |  |
| 9:00 - 12:00                  | Session 1                               | Dorothy Graham & Mark Fewster               | Successful Test Automation                |  |
|                               | Session 2                               | Chris Van Bael & Bart Van Ginderdeuren      | Selenium 2 from scratch                   |  |
|                               | Session 3                               | Stuart Reid                                 | How to build a test plan (with ISO 29119) |  |
|                               | Session 4                               | Zuzi Sochova                                | Starting Agile /Scrum                     |  |
|                               | Session 5                               | Rob Sabourin, Doug Hoffman & Goranka Bjedov | Collaboration in Agile Teams              |  |
|                               | Session 6                               | Manjunath Ramachandra, Pattabhirama         | Cloudbased Hier. Model TAAS Framework     |  |
|                               | Session 7                               | Fiona Charles                               | Inspiring Testing – Test Leadership       |  |
|                               | Session 8                               | Julian Harty                                | A mobile testing master class             |  |
| 12:00 - 13:00                 |   | Lunch                                       |   |  |
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|                               | Session 2                               | Chris Van Bael & Bart Van Ginderdeuren      | Selenium 2 from scratch                   |  |
|                               | Session 3                               | Stuart Reid                                 | How to build a test plan (with ISO 29119) |  |
|                               | Session 4                               | Zuzi Sochova                                | Starting Agile /Scrum                     |  |
|                               | Session 5                               | Rob Sabourin, Doug Hoffman & Goranka Bjedov | Collaboration in Agile Teams              |  |
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|                               | Session 7                               | Fiona Charles                               | Inspiring Testing – Test Leadership       |  |
|                               | Session 8                               | Julian Harty                                | A mobile testing master class             |  |